

# SHEQ Policy Laundry & Home Care

## ➤ Our Mission

Laundry & Home Care:

We create sustainable value with innovative brands and solutions for homes and fabrics, making people's lives cleaner and easier.

## ➤ Our Sustainability Strategy:

Achieving more with less.

### Our goal for 2030:

- To triple the value we create for the footprint made by our operations, products and services.
- To become three times more efficient.

### Our six focal areas:



➤ **Our Henkel Standards** define requirements for Safety, Health, Environmental Protection and Quality (SHEQ). They support the "Vision and Values", and Henkel's "Code of Corporate Sustainability" and our "Strategic Priorities". Binding procedures define relevant requirements in more detail and are mandatory worldwide.

➤ **Our Actions** are based on legal requirements, customer and consumer expectations, requirements of our stakeholders as well as Henkel values, standards and procedures, embedding also risk management. Compliance with regulatory requirements is mandatory and self-evident.

## Henkel Vision & Values

### Our Vision

- Leading with our innovation, brands and technologies

### Our Values

- We put our **customers & consumers** the center of what we do
- We value, challenge and reward our **people**
- We drive excellent sustainable **financial performance**
- We are committed to leadership in **sustainability**
- We shape our future with a strong entrepreneurial spirit based on our **family business** tradition

➤ **Our efficient** integrated SHEQ management system supports our internal processes, is the single-start-point of continual improvement and is the tool for achieving high level of customer satisfaction. SHEQ Management system is the cornerstone to manage chances and opportunities within the organization and provide the guidance for proper Risk Management. It fulfills the requirements of ISO 9001, 14001 and 50001 as well as OHSAS 18001. It enables us to satisfy applicable requirements and consumer needs. Our external certification focuses on Supply Chain and R&D activities.

Düsseldorf/Amsterdam, March 2017

## ➤ Our Commitment

We develop, manufacture and launch quality products & services which offer superior value through


- outstanding applicability
- high benefits
- safe application and disposal
- safe, healthy and environmentally compatible production
- customer-oriented service
- build-in-Quality in all processes
- compliance with all relevant legal requirements.
- analysis of chances and risks


Our sustainability activities drive continual improvement of our business processes, our products and our sustainability performance. This includes consideration of energy efficiency in procurement activities. Our commitment to the required systems, training, information, resources and support will allow us to achieve our targets.


➤ **Our People** make the difference – with their commitment, skills and knowledge. We enable our employees to understand the relevance of sustainability and quality to our business success. After having chosen the right candidates for our positions, we further empower them through regular training. Safety of our people is a top priority and responsibility of all our managers as part of their day to day performance.



  
Bruno Piacenza

  
Dirk Holbach

  
Wolfgang Weber

  
Thomas Müller-Kirschbaum

